

Sponsorship

Scottish Rugby provides the perfect platform to market businesses both globally and at local level within Scotland. At Scottish Rugby we understand companies have varying marketing and communication requirements therefore each partnership is bespoke, created to ensure delivery of partnership objectives. To gain a full understanding of the how your company can align its brand with the Scotland International Team or directly benefit the community game within Scotland please call:

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Murray

SCOTLAND TEAM SPONSOR Gordon McKie, Chief Executive of Scottish Rugby, said: "This is fantastic news for Scottish rugby just before the team heads off to France for the World Cup. It is particularly pleasing that we have replaced one of Scotland's best known brands with one of Scotland's best known entrepreneurs who is passionate about, and supportive of, all Scottish sport. We very much look forward to working closely with David Murray and his team over the years ahead in what promises to be an extremely beneficial, mutually rewarding relationship." David Murray, Chairman of Murray, said: "The sport of rugby has always held a special place in my heart and so I was delighted to take this opportunity to support the game in Scotland. From a business point of view, we have supported many sports over the years including football, hockey, basketball and volleyball and this sponsorship will play a major role in further building our group profile both within and outside of Scotland." Scotland coach Frank Hadden said: "As good luck messages go, it couldn't be much better than this. The national team are in fine fettle and to have such a powerful endorsement at this time is immensely heartening."

www.murray-international.co.uk

Canterbury

OFFICIAL KIT SUPPLIER TO THE SCOTLAND TEAM Canterbury of New Zealand is the official kit supplier to the Scotland Rugby Team, and has partnered the Scottish Rugby Union since 1999. Canterbury of New Zealand was originally established in 1904 to manufacture kit for the New Zealand All Blacks and this year celebrates its centenary. Canterbury of New Zealand is now the worlds largest rugby dedicated brand supplying rugby apparel to thousands of rugby teams throughout the world. As well as producing the Scotland team kit and official Scotland Rugby merchandise, Canterbury of New Zealand also partners Ireland, Australia, Fiji and Japan. In the Super 12s, The Sharks, Bulls, Reds, Warratahs and Brumbies wear Canterbury of New Zealand kit, whilst in Europe London Wasps, London Irish, Ulster, Munster, Leinster and Connacht all carry the famous CCC brand on their official team kit and merchandise. As well as rugby teams, Canterbury of New Zealand also sponsors players. These players include Scotland and Lions legend Tom Smith, who wears Canterbury of New Zealand boots and body armour.

www.canterburynz.com

The Royal Bank of Scotland

TITLE SPONSOR OF THE SIX NATIONS CHAMPIONSHIP

www.rbs.co.uk

SportScotland

SUPPORTING SPORT IN SCOTLAND

www.sportscotland.org.uk

BBC Sport

OFFICIAL PARTNER OF SCOTTISH RUGBY

www.bbc.co.uk/sport

Ford Motoring Company

OFFICIAL VEHICLE SUPPLIER

www.ford.com

The Famous Grouse

THE SPIRIT OF SCOTTISH RUGBY

<http://www.scottishrugby.org/aboutus>

www.famousgrouse.com

Spire Murrayfield Hospital
OFFICIAL HEALTHCARE PARTNER OF SCOTTISH RUGBY

www.spirehealthcare.com/edinburgh Carling
OFFICIAL BEER OF SCOTTISH RUGBY

www.carling.com

Martin Currie
OFFICIAL SUPPORTER OF SCOTTISH RUGBY DEVELOPMENT / OFFICIAL SPONSOR OF SCOTLAND WOMEN'S RUGBY

www.martincurrie.com

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OFFICIAL FUELLING PARTNER TO SCOTTISH RUGBY AND THE SCOTLAND TEAM www.scottsporage.co.uk

FOOD STANDARDS AGENCY SCOTLAND
IN PARTNERSHIP WITH SCOTTISH RUGBY TO DELIVER THE HHEAPS PROGRAMME IN PRIMARY SCHOOLS

www.food.gov.uk

Land Rover
SPONSOR OF SCOTLAND SUPPORTERS CLUB

www.landrover.com

ADI
OFFICIAL STADIUM SCREEN PROVIDER TO SCOTTISH RUGBY

www.adi.tv

Aberdeen Asset Management
TEAM SPONSOR, EDINBURGH RUGBY CLUB

www.aberdeen-asset.com

Scottish Widows Bank
OFFICIAL PARTNER OF RUGBY CHAMPIONS

www.scottishwidows.co.uk/rugby

Gilbert
OFFICIAL BALL PARTNER

www.gilbertrugby.com

Gatorade
OFFICIAL SPORTS DRINK TO SCOTTISH RUGBY AND THE SCOTLAND TEAM

www.gatorade.co.uk

Purely Scottish
OFFICIAL WATER SUPPLIER TO THE SCOTLAND RUGBY TEAM

www.purelyscottish.com

Life Fitness

OFFICIAL SUPPLIER OF FITNESS & CONDITIONING EQUIPMENT TO THE SCOTLAND TEAM

www.lifefitness.com/select_uk.cfm

Scotia Radio Services Ltd.

OFFICIAL RADIO SUPPLIER TO SCOTTISH RUGBY

www.scotia-radio.co.uk

ASICS

OFFICIAL FOOTWEAR SUPPLIER TO THE SCOTTISH NATIONAL ACADEMY

www.asics.co.uk