

# Scottish Rugby: CashBack for Communities



## Annual Report August 2010 – July 2011



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## INTRODUCTION

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Scottish Rugby firmly believes that sport can play a powerful role in being the catalyst to improving the quality of life for young people in communities across Scotland. Rugby can offer youngsters potentially life-changing opportunities to enhance their education and skills; improve their confidence, health & wellbeing; develop respect for themselves and others; and build stronger and safer communities.

In 2008 Scottish Rugby reached an agreement with the Scottish Government to see funding derived from seized proceeds of criminal activity reinvested into the delivery of free playing and coaching opportunities across Scotland, with an emphasis on areas of urban and rural deprivation. Scottish Rugby committed to deliver five key strands to communities across Scotland, ensuring the provision of opportunities in all 32 local authority areas, by developing its network of professional rugby club development officers (CDOs).

This report outlines what Scottish Rugby has delivered and achieved during the third year of the 'CashBack for Communities' funding.



*Tricia Marwick MSP attends a G4S Street Rugby session in Leslie, Fife in 2010*

## SUMMARY OF PROGRESS

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Scottish Rugby's CashBack-funded programme of free playing and coaching opportunities for young people is built around a network of jointly-funded rugby club development officers (CDOs). CashBack funding has been vital in helping Scottish Rugby (and our partner clubs and local authorities) accelerate the deployment of numerous new posts across Scotland over the past three years, and help sustain many other posts. Since the agreement was reached with the Scottish Government in early 2008, the CDO network has doubled in size to 75 posts ensuring that children in every local authority area in Scotland can access free rugby opportunities.

This network of professional staff is responsible for delivering and co-ordinating all strands of Scottish Rugby's CashBack programme, ensuring that young people who are inspired to take part in planned blocks of school or G4S Street Rugby have a pathway or exit route into longer-term, life-changing rugby programmes in schools and clubs. It is due to this strong, professional model that the programmes have been so successful over the past two years.

## EXECUTIVE SUMMARY

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The following tables summarise Scottish Rugby's progress against targets for each strand of the CashBack programme during year three (August 2010 – July 2011).

### 1. Schools Rugby

| Primary Schools | Schools | Individuals | Contacts | Hours Delivery |
|-----------------|---------|-------------|----------|----------------|
| Target          | 600     | 18,000      | -        | -              |
| Actual          | 1288    | 103,165     | 417,841  | 16,983         |

| Secondary Schools | Schools | Individuals | Contacts | Hours Delivery | Rugby Champions |
|-------------------|---------|-------------|----------|----------------|-----------------|
| Target            | 300     | 9,000       | -        | -              | 275             |
| Actual            | 309     | 21,676      | 180,920  | 11,189         | 264             |

### 2. Club Development

Scottish Rugby has more than 90 partnerships with clubs, local authorities and other stakeholders, helping to deploy 75 rugby CDOs and 49 Modern Apprentice Community Coaches that delivered:

- 8,650 hours of club development (up from 8,590 last year)
- 105,056 regular contacts with players and volunteers.

### 3. Professional Player Visits

| Pro Player Visits to Club / School / Street Rugby Sessions |     |
|--|-----|
| Target   | 50  |
| Actual   | 139 |

### 4. Volunteering: Youth Coaching Course

| Youth Coaching Course | Participants |
|-----------------------|--------------|
| Target                | 625          |
| Actual                | 886          |

### 5. G4S Street Rugby

| G4S Street Rugby | Participants | Sessions |
|------------------|--------------|----------|
| Target           | 4500         | 530      |
| Actual           | 5935         | 637      |

## SCHOOLS RUGBY

### Primary Schools

A comprehensive primary schools programme was delivered in 2010-11 offering free rugby opportunities in every local authority area to over 100,000 pupils in 1288 schools. This represents almost 17,000 hours of free rugby coaching, contributing towards the physical education, physical activity and health of a huge number of children.

| Primary Schools | Schools | Individuals | Contacts | Hours Delivery |
|-----------------|---------|-------------|----------|----------------|
| <b>Target</b>   | 600     | 18,000      | -        | -              |
| <b>Actual</b>   | 1288    | 103,165     | 417,841  | 16,983         |

\*Individuals: the individual pupils who have attended at least one session.

Contacts: the sum of all attendances at sessions (one individual attends six sessions = six contacts).

The primary programme consists of repeated rugby sessions (normally over 4-6 weeks) where pupils learn the basic rules, communication, movement and ball-handling skills required to play non-contact forms of rugby such as Tag, leading to local festivals at secondary schools and clubs where they mix with neighbouring schools. Pupils are also invited along to local clubs where they can continue playing rugby and learn contact skills such as tackling, or to primary transition events which help prepare them to step up to secondary school rugby.

Scottish Rugby also works in partnership with the Food Standards Agency in Scotland to deliver the Hygiene, Healthy Eating and Activity in Primary Schools (HHEAPS) programme to primary 5 and 6 pupils. This promotes integrated messages about food safety and a healthy diet, along with physical activity over a six-week period. Pupils and teachers receive quality resources as well as rewards for completing the programme. The classroom activities are based around a pupil mission book which covers six key topics: Bacteria Facts; Being Healthy; Personal Hygiene; Getting the Balance Right; Food Storage; and Help Yourself Stay Healthy.



*Scotland's Max Evans and Kelly Brown visited Mill O' Forest Primary School in Stonehaven to celebrate their completion of the HHEAPS programme.*

#### HHEAPS Facts:

- 6743 pupils completed the programme (an increase of 374 on the previous year)
- 261 classes (195 schools) in 29 local authority areas took part
- 72% of participants in South Ayrshire attended schools in the top 15% most deprived areas.\*
- 58% of participants in Dundee attended schools in the top 15% most deprived areas.\*
- 44% of participants in City of Glasgow attended schools in the top 15% most deprived areas.\*
- 32% of participants in Clackmannanshire attended schools in the top 15% most deprived areas.\*

*\*Scottish Index of Multiple Deprivation.*

**Scottish Rugby's primary schools' programme is making an impact in some of the most important areas and to some of the most important issues facing Scotland today.**

## Secondary Schools

In August 2010 the secondary schools programmes began across Scotland. The service that club development officers provide varies according to the needs of the schools and local clubs, which may include:

- delivery of curricular rugby in partnership with PE departments;
- establishment and delivery of extra curricular clubs (lunch or after school);
- leadership and volunteering opportunities for 15-18 year olds (Youth Coaching Course);
- establishment of school teams;
- support the school Rugby Champion in 'growing the game';
- specialist technical coaching on key themes;
- coach education (delivering courses for teaching staff);
- linking local schools through local 'emerging schools' events;
- transition days to help P7 pupils make the step up into secondary school sport;
- support the Prince's Trust XL clubs for pupils off mainstream timetables; and
- linking street rugby participants back into regular after school clubs.

Scottish Rugby's Cashback targets for the year were exceeded by a significant margin:

| Secondary Schools | Schools | Individuals | Contacts | Hours Delivery | Rugby Champions |
|-------------------|---------|-------------|----------|----------------|-----------------|
| <b>Target</b>     | 300     | 9,000       | -        | -              | 275             |
| <b>Actual</b>     | 309     | 21,676      | 180,920  | 11,189         | 264             |

The **Rugby Champions (supported by Scottish Widows Bank)** initiative also grew, from 242 to 264 schools. This initiative aims to recruit a member of staff in each state secondary school to be the champion for rugby. The Rugby Champion works with local CDOs to get more boys and girls involved in rugby, establish new teams, take part in more events and competitions and build links with local rugby clubs. The school's progress is measured against set criteria and awarded a Gold, Silver or Bronze level accordingly. A corresponding award of equipment, rewards and incentives is made to the school and the Rugby Champion is rewarded with branded clothing and support through our coach education programme.

In the past year:

- 43 new schools register with Rugby Champions (including eight re-joining after a year out of the programme)
- State secondary schools field 633 teams, an increase of 25 on the previous year
- 21 of these new teams were at the under-15/ under-16 level – demonstrating growth up through the age groups
- 31 schools achieve the Rugby Champions Gold Award (up from 26 in 2010)
- 67 schools achieve the Rugby Champions Silver Award (up from 62 in 2010)
- 166 schools achieve the Rugby Champions Bronze Award (up from 154 in 2010)

### **Challenges**

However, there are still major challenges in some schools with many PE teachers on short term or probationer contracts. As a result maintaining a Rugby Champion and rugby programme in some schools is an annual challenge:

- 56 schools saw their registered Rugby Champion move on to be replaced by another/new member of staff
- 21 schools were unable to replace their Rugby Champion and dropped out of the programme

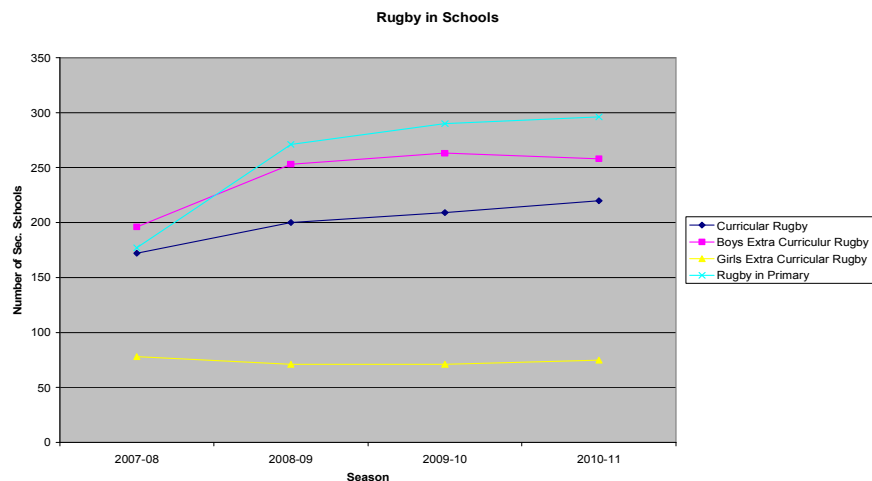


Scotland and Glasgow Warriors players Graeme Morrison and John Beattie supported a Rugby World Cup themed cross-curricular S1 project organised by Dunblane HS Rugby Champion John Millar and colleagues.

### Key Trends Since 2008

With three years of CashBack and Rugby Champions under our belts it has been interesting to look at trends during that period to help us identify where the programme might better support the sustainability and ongoing growth of rugby in state secondary schools.

Compared to the position in 2008 before the start of the project, there has been a good increase in the number of secondary schools able to offer rugby in the curriculum; as an extra curricular activity (through staff and CDO time); and in the number of schools whose catchment primary schools are receiving rugby (via the CDO and MA network).

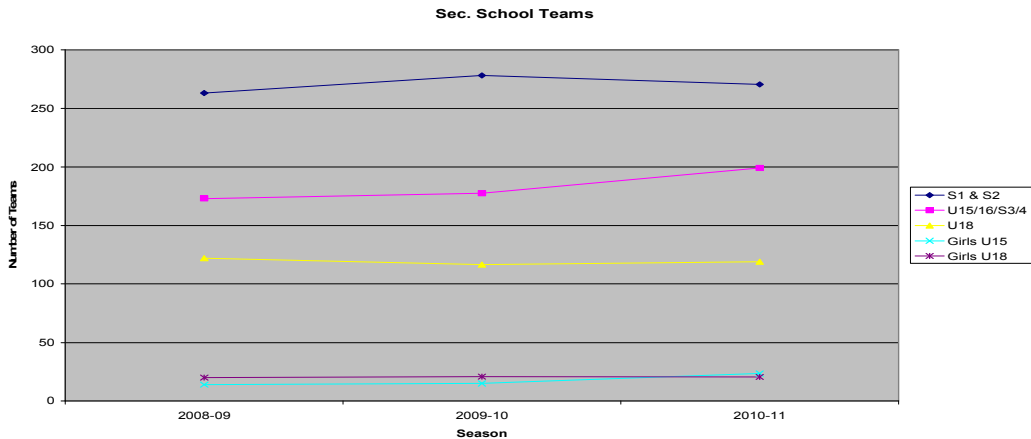


Sustaining / building large rugby programmes is a tough challenge and only 12 schools have maintained their Gold level throughout the three years. Others dropped back a level before returning to gold this year. There are a number of factors

at work here including changes in staff and volunteers, changes in school priorities and the impact of changing age-grade policies such as 'Are You Ready to Play Rugby'.

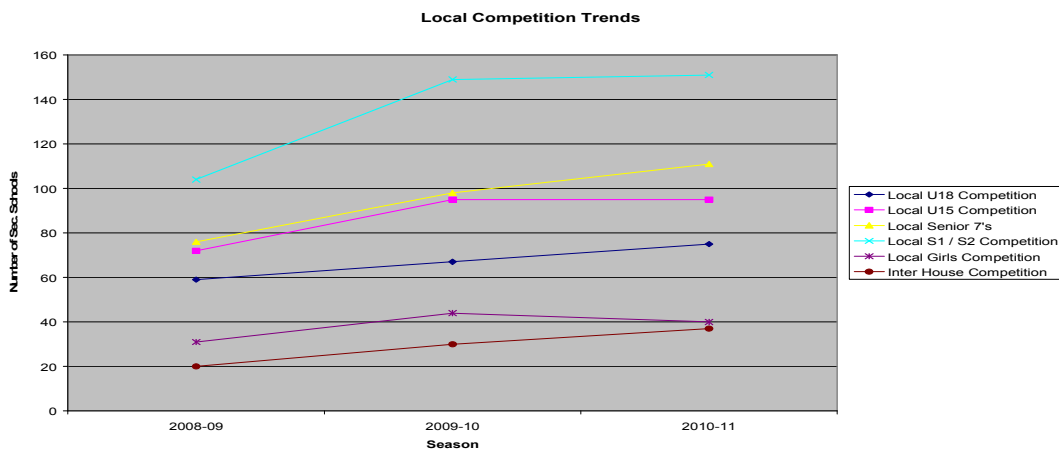
139 schools maintained their award level during the three years (74 of which were Bronze). To help these 74 schools move forward would require significant investment of time and resource from school and local development staff. Despite having over 70 rugby development officers around Scotland, there are some areas where there simply isn't the capacity to support these schools to grow their programmes. The graph above reflects the fact that despite a small increase in the proportion of schools achieving Gold and Silver, overall proportions are similar.

On an annual basis Scottish Rugby audits the number of teams being fielded on a regular basis by the schools and it makes for interesting reading.



By the end of 2009 the CDO network had quickly helped to re-establish rugby at S1/2 in many schools and the trend has increased only slightly over that period (bearing in mind that this trend includes many schools starting S1/2 rugby, but also many dropping back due to staff turnover and other reasons mentioned above). Under-18 teams have been relatively flat with a small drop (in part as a result of the 'Are You Ready to Play Rugby' safety policies). However, growth is now occurring across the S3/4/under-15/under-16 age groups. There has been some reorganising of teams as a result of the 'Are You Ready...' age grade policies and changes in the schools cup, but the overall trend is increasing and demonstrates that participation levels are now moving up through the schools, and we would expect to see growth at under-18 level in the next few years. Girls' under-15 rugby is also showing a pleasing increase which again should flow through to under-18 provided we can sustain the level of teacher, volunteer and CDO support.

Since 2008 there has been a gradual shift towards providing local competition for schools. Transport budgets in schools are very limited. New/emerging schools can struggle to find/cover the cost of buses to distant fixtures and even well-established rugby schools are facing the threat of major transport budget cuts next year. Therefore, the emphasis has been on providing meaningful local competition for schools at 7, 10 or 15 a-side, utilising school mini buses where possible.



By securing ongoing and increased investment from the Scottish Government's CashBack for Communities scheme for the next three years, Scottish Rugby will be able to sustain its investment in the development officer network to continue to

support schools to maintain and grow their rugby programmes. The launch of the CashBack-funded School of Rugby project will also see increased resource provided to approximately 20 schools to enable them to dedicate the staff time required to build a programme which benefits pupils right across the school.

## CLUB DEVELOPMENT

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Rugby clubs are more than just a squad of players who train and play the sport each week. Many clubs play a central role in their communities: running teams at each age group from primary 4 through to adult level; often running more than one adult team to accommodate competitive and social players alike; and often running girls and/or women's training/teams. The clubs are also bigger than just the players. They are a gathering place for non-players, volunteers, parents and others for whom the club is a secure and positive environment which fosters many values in young people: respect, pride, discipline and social skills.

The longer term effectiveness and success of all other strands of CashBack is dependent on the presence of strong community clubs which offer a positive environment where young people, whose interest in sport is sparked by G4S Street Rugby or schools rugby, can continue to be part of a community through to adulthood.

Thanks to 'CashBack for Communities', more rugby clubs than ever are now supported by a club development officer working on their behalf in schools and the community, delivering:

- **8,650** hours of club development; and
- **105,056** regular contacts with players and volunteers to provide coach education, coaching, events, and co-ordinate programmes that help young people integrate quickly. This is slightly down on last year, with CDOs investing more time on delivering the RugbyReady course for all coaches.



*Edinburgh pro player David Young went back to his roots to help his old club Glenrothes RFC unveil their new CashBack-supported community bus before passing on some advice to players. (The GRFC community bus supports local school and G4S Street Rugby projects by helping young people from Glenrothes and Levenmouth attend sessions at the club).*

### Challenges

The main challenge is to ensure that we can sustain strong community clubs through recognition of the important role they play; supporting their volunteers and players (through a sustainable CDO network); and by investing in quality facilities where they can accommodate large numbers of young people and offer them a quality experience which supports long term participation.

## PROFESSIONAL PLAYER VISITS

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It is widely acknowledged that professional sportsmen and sportswomen provide important role models for young people to look up to and aspire to emulate. Scottish Rugby is fortunate in that it contracts the players playing in both of the Scottish pro teams (Glasgow Warriors & Edinburgh Rugby) and that these are some of the most impressive and rounded athletes in Scotland.

| Pro Player Visits to Club / School / Street Rugby Sessions |     |
|--|-----|
| Target   | 50  |
| Actual   | 139 |

Professional players have attended school, club and G4S Street Rugby events throughout the past year to:

- support G4S Street Rugby sessions/events through coaching / Q&A / autographs;
- deliver key messages/talks on life as a professional athlete;
- support nutritional and specialist skills sessions;
- support coaching at holiday camps; and
- support club open days and festivals to help integrate new players.



*Edinburgh players Tim Visser and James King held a Q&A session at Murrayfield with the Fife Wooden Spoon – Street Rugby referral group, before supporting a coaching session on the back pitches.*

## VOLUNTEERING FOR YOUNG PEOPLE – THE YOUTH COACHING COURSE

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Volunteering in sport offers young people a great opportunity to gain skills and experience that can not only help the individual's personal and social development but can also help them access training programmes, further education and employment. 'CashBack' has enabled Scottish Rugby to develop and publish the **Youth Coaching Course** which has been delivered free in schools, clubs and community/youth organisations across Scotland by Scottish Rugby's CDO network.

The course and resources are tailored to suit young people aged 15+, and structured so that learning is fun, delivered in 'bite-size chunks' and complemented by lots of practical tasks/experiences. Four modules are covered (leading into the Foundation Coaching Award) which are designed to help young people understand and make the change of role from participant to coach and to do so safely with a sound basic knowledge of simple rugby games and activities.

**Module 1 – Simply Coaching**  
**Module 2 – It’s All About Planning**  
**Module 3 – Playing it Safe**  
**Module 4 – The Professional Touch**  
**RugbyReady Coaching Certificate**

Sixty-five courses (up from fifty last year) have been run across Scotland, completed by 886 young people, many of whom have subsequently delivered some rugby in their club, school or community. Some have supported development officers at local festivals and camps and have used it as a stepping stone towards completing the RugbyReady Course, the minimum coaching standard for all rugby coaches in Scotland.

| Youth Coaching Course | Participants |
|-----------------------|--------------|
| Target                | 625          |
| Actual                | 886          |

### Challenges

The main challenge is ensuring that the young people who take advantage of this opportunity actually use their new skills and confidence in a practical setting, giving back a few hours of coaching to their local club, school or community programme. Club development officers are working hard to ensure that people signing up to this programme understand this expectation, are given every opportunity to gain some volunteering experience and are genuinely committed to delivering upon it.

### G4S STREET RUGBY



G4S Street Rugby is a portable version of non-contact rugby which is used as a low-level diversionary activity in areas of urban and rural deprivation where fewer opportunities are available, or where young people are disengaged from, or less able to take part in, sporting activities.

G4S Events sponsor this programme and their support has allowed us to extend the programme beyond our original targets; their support is very much appreciated.

The format of G4S Street Rugby is completely flexible and can be taken into communities and set up almost anywhere. The key is that the club development officers find a way to engage with the young people they find there. Some young people respond immediately to the CDOs and the bright and unusual equipment, in particular the tackle shields, passing mannequins and the G4S Street Rugby inflatables. Others are more reticent and require a slower process of building up trust and rapport before they fully take part. The CDOs will lead whatever activities they think will suit the participants such as small-sided games of touch or tag rugby, practice passing and kicking skills, or help burn off some energy and aggression using the contact pads. Sessions will be tailored to suit the numbers of players, their level of skill/experience and what they would like to try.

The key factor is that we take the activity to the young people and ensure it runs, without any dependence on a particular type of facility or specialist equipment. For this reason it is vital that we have the support of Community Safety Partnerships who are best placed to direct us into the areas that require the activities, at times when we have the best chance of engaging with the targeted age groups.

This approach has seen us deliver G4S Street Rugby in a variety of locations and venues such as car parks, parks, schools, leisure centres and skate parks.

| G4S Street Rugby | Participants | Sessions |
|------------------|--------------|----------|
| Target           | 4500         | 530      |
| Actual           | 5935         | 637      |

## **Challenges**

1. Community Safety Partnerships in a few areas continue to offer little or no support for, or interest in, the programme. Advice on best venues/times has not been forthcoming in spite of repeated attempts to work with them. In these areas we have had to seek out those individuals within the CSP or neighbourhood co-ordinators in Community Learning & Development, Youth Work or Police who are willing to help us get into the right areas. This is also the case in a small number of areas where the CSP has advised that youth crime rates are down generally and we have been told to go where we wish.
2. Some local authorities have elected to use their allocation of G4S Street Rugby sessions equally across their operational areas, rather than focussing them on more obvious areas of need, or where there are high levels of police calls.
3. The unpredictability of young people presents an ongoing challenge.
4. Meeting the targets agreed with the Scottish Government for each local authority area has been challenging. This depends on good support/advice at a local level to ensure sessions are planned to make the best impact and on ensuring that staffing is in place.

## **Positives**

In spite of the challenges above, the G4S Street Rugby programme has continued to grow and has exceeded the national target agreed with the Scottish Government. We have continued to deliver sessions using the best information and support that is available and focus on ensuring that participants have an exit route into local school and club rugby activities. We have formed some very productive relationships in certain areas that have seen successful multi-partner activities run, engaging with high numbers of regular participants (even if it takes a few attempts to find the right venue and time).

## **Examples:**

Falkirk: CDO Andy Douglas has established a well-attended programme at Woodlands Games Hall in Falkirk which saw over 140 participants attending G4S street rugby sessions during October and Summer holidays. Andy often teams up with local street football programmes to offer participants greater choice.

West Lothian: Livingston RFC CDO Mike Brown has delivered a multi-venue programme alongside street football at Craigshill, Ladywell, Dedridge, Stoneyburn and Polbeth.

Argyll & Bute: The CDO works on behalf of rugby and the Mid Argyll Youth Partnership and delivered sessions at Mid Argyll sports centre (Lochgilphead) and Atlantis leisure centre (Oban) to over 150 participants.

Dumfries & Galloway: The three CDO's delivered sessions at a variety of venues such as Summerhill Community Centre (Dumfries), Lochside Park (Castle Douglas) and Lincluden Primary School (Dumfries). Sessions were planned with a range of local partners such as local community wardens and midnight/street football. Attendances were consistent with over 200 participants in total.

Inverclyde: The CDOs worked closely with Inverclyde Council and the Street League initiative to co-ordinate sessions around existing programmes. The street rugby sessions have dovetailed with street league sessions so that, by working together, more participants may be referred to the programme and receive support for a longer period of time. Scottish Rugby secured additional funding from Wooden Spoon to invest in Inverclyde which saw a group of 16 police referral participants progress through a 'learn to play' programme into a 'learn to coach' programme.

Aberdeenshire: Street Rugby has been delivered at multiple sites as part of a multi sports programme (with football, badminton, hockey, basketball, athletics, and dance) with the Alcohol and Drug Partnership (ADP). Attendances were strong overall (302 across three venues: Kemnay, Stonehaven, Fraserburgh) and the presence of several sports and support from specialist workers (including Youth work, Social work, Police, Compass) helped enormously. An evaluation has highlighted some strong case studies as a result.

Aberdeen City: The CDO has worked closely with the Robert Gordon University street sports programme to deliver thirteen sessions to over 200 participants, the programme, and Scottish Rugby staff, have been praised for their efforts in a letter from Grampian Police which highlighted a reduction in reported offences on the evenings that sessions have taken place.

## CONCLUSION

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G4S Street Rugby continues to be both challenging and rewarding. A great deal of work has gone into making this a more effective way of engaging larger numbers of young people in rugby activity. Ensuring that it is delivered in the right areas to the right people remains the biggest challenge. As the working relationship with particular CSPs and associated bodies improves, we are seeing more opportunities to work with targeted groups of young people to help ensure opportunities are there for those that stand to benefit from them most.

## 2011-14: NEW CASHBACK PROGRAMMES

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### G4S Street Rugby – Referral Programmes

The development of referral programmes has been very much led by local partners and CDOs, who have recognised the need to take a different approach to delivering diversionary activity in particular areas. Rather than identifying a suitable venue and time to deliver a session based upon the best intelligence available from community wardens and police etc; CDOs have worked with a range of partners (police, youth work, social work, school guidance teachers etc) to identify suitable young people to be referred into an extended programme where rugby is used as a context for engagement and the development of skills (physical, sporting, social and life skills). Pilots have been developed and run in Greenock (Inverclyde) and Levenmouth (Fife) in partnership with Wooden Spoon, in addition to CDO led programmes which have been established by Stuart Fenwick (South Ayrshire), Lindsey Smith (Renfrewshire) and Fergus Pringle (East Lothian).

Scottish Rugby will establish and support ten programmes each year nationally as part of our new CashBack agreement.



*The referral group drawn from Buckhaven and Kirkland High Schools takes part in a contact session at Savoy Centre in Methil.*

### Schools of Rugby

Scottish Rugby believes that sport and rugby in particular can contribute greatly to Scotland's schools and has developed new partnerships with approximately 20 schools to give their pupils the opportunity to benefit through participation in an extended rugby programme. The School of Rugby (SoR) programme will provide the catalyst to developing Scotland's young people by putting educational attainment through quality sporting programmes at the heart of school life.

We aim for these SoRs to create an environment where sport will make a significant contribution to the delivery of A Curriculum for Excellence, by playing a central role in the life of the school. They will provide a context for learning inside and outside of the classroom, allowing all pupils to experience rugby, and help to improve the fitness and physical literacy of players and in turn contribute to greater educational attainment.



*Minister for Sport and the Commonwealth Games, Shona Robison MSP, at the Schools of Rugby launch at Paisley Grammar School.*

Each SoR will be supported and receive some resource to enable more staff to deliver a thriving rugby programme across the school including a focussed daily programme of rugby for a number of S1 pupils. The broader rugby programme consists of rugby in the curriculum, extra curricular rugby teams at all ages and opportunities for the development of girls' teams. Scottish Rugby also wants to work with the SoR to provide non-playing opportunities across the wider learning community, especially for senior pupils, in rugby coaching, refereeing, volunteering and running sport in local primary schools and rugby clubs. The focused daily timetabled S1 programme, is aimed at pupils who demonstrate an enthusiasm for sport and for whom rugby can provide the incentive and catalyst for improved attendance and attainment in their wider school life.

#### **Aims and Objectives:**

To demonstrate the impact that sport – rugby – can have on school communities by:

- Positively impacting on a pupil's broader school life (attainment, attendance, behaviour, confidence, discipline).
- Contributing to the outcomes of A Curriculum for Excellence through delivery of the National Rugby Curriculum which is structured to meet the PE, physical activity and sport (and broader) outcomes of A Curriculum for Excellence.
- Contributing to the health and wellbeing outcomes of A Curriculum for Excellence.

#### **CashBack Rugby Club Facilities Fund**

The CashBack for Communities rugby club facilities fund has been created to help improve rugby club facilities in areas of greatest need across Scotland. A total of £1.25m is being made available during 2011-12 by way of a grant award scheme. **sportscotland** administer the award with decisions being recommended to Scottish Government Ministers by a panel consisting of Scottish Rugby, Scottish Government and **sportscotland**.

Community-orientated rugby clubs which have a track record of investing in and supporting increasing numbers of players and teams at junior, youth, adult levels and in local schools, are able to apply for awards of up to £50,000 to invest in new or upgrading existing facilities. Priority will be given to projects that benefit primarily young people and which display some or all of the following criteria:

- increase capacity to accommodate more young players
- improve quality of experience if capacity is already high
- increase or enhance opportunities for young people from areas of urban or rural deprivation

## STATISTICS

Total figures on project activity for the year:

| Variable  | Total number |
|---|--------------|
| Number of projects that have run during the reporting period  | 160          |
| Number of new projects that have run during the period  | 70           |
| Number of existing projects extended by CashBack funding  | 90           |
| Number of occasions on which projects ran sessions during the period  | 28,578       |
| Number of activity hours for the period for all projects new or existing  | 38,487       |
| Number of activity hours for the period for all projects, new or existing, due to CashBack funding                                | 15,074       |
| Number of contacts with young people across all projects for the period   | 696,779      |
| Number of individual participants across all projects for the period (Does not include club players, to avoid double accounting). | 126,816      |
| Number of individual volunteers that were trained by these projects   | 672          |
| Number of volunteer hours delivered by those volunteers trained by the projects   | 1,344        |
| Number of new registered school / club rugby players  | 3,800        |

Total number of male and female participants, by age groups, in all projects during the period (Columns P to Y in Projects Worksheet):

| Age                     | Male          | Female        | Total          |
|-------------------------|---------------|---------------|----------------|
| Under 10                | 10,884        | 9,315         | 20,199         |
| 10-13                   | 56,323        | 41,183        | 97,506         |
| 14-16                   | 6,227         | 867           | 7,094          |
| 17-19                   | 1,525         | 236           | 1,761          |
| 20 or over              | 16            | 3             | 19             |
| <b>Age not provided</b> | <b>237</b>    |               | <b>237</b>     |
| <b>Total</b>            | <b>75,212</b> | <b>51,604</b> | <b>126,816</b> |

## LOCAL ENGAGEMENT

**We continue to work with representatives from all local authorities to plan our programmes. Active Schools and PE departments are the main point of contact for schools delivery. Community Safety Partnerships, Community Planning Partnerships, Community Learning & Development, Youth Work, Social Work, Community Wardens and Police are just some of the agencies whose support and advice is used at a local level to identify the best times and venues to deliver G4S street rugby. Some of these relationships have already been mentioned in the G4S street rugby section.**

**Stirling:** The planning process with the local community safety partners has improved greatly over the past year with larger multi sports pilots now being planned. A productive new relationship has also been established between the Stirling County RFC CDO and Raploch primary school which sees a targeted group of primary 7 pupils receive a rugby programme designed to foster contact skills and discipline/respect.

**Scottish Borders Street Sports:** Periodic diversionary group meetings are held including local authority and police representatives to plan sessions.

**East Lothian G4S Street Rugby & Referral Programmes:** East Lothian CDO Fergus Pringle has established links in East Lothian Council and its schools for delivery of G4S street rugby and referral programme sessions.

**Aberdeenshire G4S Street Rugby:** The links with the Alcohol and Drug Partnership have helped deliver a successful multi sports hub programme in three areas.

**Renfrewshire G4S Street Rugby:** Street rugby and referral group sessions are planned with the Community Safety Partnership.

## ADDITIONAL CONTRIBUTIONS

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**Ongoing Funding:** Cashback funding helped us secure additional contributions to fund development staff in a number of areas in 2008/09 (sportcentral, Aberdeenshire CSP, Renfrewshire Community Planning Partnership, Moray Council). This additional investment has been maintained over the past year.

**Wooden Spoon:** Wooden Spoon are a well-known rugby charity with which we have established a partnership to deliver a 'New Communities' programme in Fife and Inverclyde. This allows us to deliver opportunities/activities in areas of deprivation where we have had limited resources to meet a clear demand. This has enabled us to develop the referral group programme which is a core part of the new CashBack agreement.

## ISSUES

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Relationships with Community Safety Partnerships have improved dramatically this year as the programmes have become established. There are, however, still a few who appear unwilling or unable to provide the advice or support we have expected.

## SUBMISSION INFORMATION

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|---|---|
| Data submitted by                         | Neil Carrie (Project Development Manager) |
| Date submitted                            |   |
| Quarterly or annual report – please state | Annual Report 2010-11                     |
| Report for period                         | August 2010 – July 2011                   |
| Approved / signed off by                  | Colin Thomson (Head of Community Rugby)   |